

Middle Childhood Matters Coalition Meeting
Monday, January 19th
Location: 30 Isabella St

Present: Shaida Adettia, Paola Collini-Martins, Jillian Sewell, Jennifer Drummond, Ian Edward, Cynthia Gundmann, Eneyda Guerra, Cindy Himmelstein, Marilia Lana, Cindy McCarthy, Annie Peng, Anna Polla, Kate Wallis, Kaitlin O’Leary

Regrets: Diane Banks, Vanessa Chase, Lee Ford-jones, Sandra McCallum, Jane Mercer, Lisa Shortall, Lee Soda, Vanessa Toledo-Castro, Lorna Weigard

| AGENDA ITEMS | DISCUSSION | OUTCOME AND/OR FOLLOW-UP |
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| 2015 City Budget | <ul style="list-style-type: none"> • City Budget released on Jan 20 • SPT holding at least 3 community budget forums, 2 on January 22nd. You need to register. • Deputations are no longer just at City Hall, they are now at different locations across the city (City Hall, Etobicoke, Scarborough, and North York). | <ul style="list-style-type: none"> • Cindy will send an email to sign up for City Hall deputation on Monday Feb 2nd • Ian will find a parent from B&G to depute • Annie can help with the writing for the deputation based on SPT’s analysis of the budget – she will help pick the pieces relevant to Middle Childhood then send to whole group to add any input or additions |
| 2015 City Hall Educational Event Date Confirmed February 26 th 5pm - 7pm | <ul style="list-style-type: none"> • Councillor Pasternak was excited about the event but is not available, still waiting to hear from Paula Fletcher • In the future, Councillor Pasternak said it would be better to plan it when the councillors are already meeting between 12:30 and 2 (but then no kids could come) • Date is confirmed as the 26th of February and the rotunda will begin to be set up at 10am • Coalition members and volunteers should show up between 4 and 4:30 to show where tables need to go (tables cannot come out before this time) • 6 tables in total: Front Desk, License, Recreation, City, Community Partner (including Sick Kids, TDSB, and CAST), and Coalition (at least 2 members at each table) • 30-35 kids will be coming also between 4 and 4:30 from Harbourfront, Kiwanis B&G, Beyond 3:30 and West | <ul style="list-style-type: none"> • At the next meeting we can have a printed agenda and go over roles • Deliver postcards and letters each week until the event to the councillors (Kaitlin) • Sharma will do an invitation to be sent out – each person can distribute it out to their own networks • Need to confirm councillor • Reach out to the childcare centre in City Hall • Cynthia will look into using the City’s photographer for this event. Otherwise Jennifer has a friend who may be able to come in and take photos • Media releases are needed for each child. <p>Service providers need to bring the completed forms to the event</p> |

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| <p>Agenda</p> | <p>Neighbourhood. They will be in Committee Room 2, they will eat a bagged lunch and do a workshop with YouCan on how to get their voices heard so the kids can learn about raising awareness themselves – a short 20 minute workshop</p> <ul style="list-style-type: none"> • The OOST materials will be hung up so people can look at it (this can be done in advance) • Focus of the day will be on the poverty issues in regards to children’s programs since we know this is on John Tory’s agenda <p>• Event starts at 5:30 – the Welcome and Declaration will be from 5:30 to 6:30</p> <ul style="list-style-type: none"> • Elaine Baxter is the GM of Children’s Services and is very supportive of Middle Childhood Strategy. She would be willing to speak this year • Ian will be doing the Welcome, Elaine from the city will speak next, then hopefully a city councilor. Following that a beatboxer will do an interactive activity with the kids and group • Ends around 6:30 and then if people can stay behind until 7:30 to help with teardown • Hoping to have food/hors d’oeuvres around 5:00 and 5:30 for the adults as well • Encourage parents and other service providers to come and have some printed advertising at programs for people we can’t reach by email | <ul style="list-style-type: none"> • Bring materials for the table related specifically to middle childhood • Match what is going on in each ward with the councilor from that ward (Kaitlin) |
| <p>Key Messages</p> | <ul style="list-style-type: none"> • Each table will have a stand with the 3 key messages as well as other materials regarding middle childhood - need to consider how each table can speak to the 3 key messages • Some of the underlying causes of family poverty? That can be included in the notes at the table or perhaps some posters up with information? • We need clear points to speak to councilors about what can be done about this and how funding works • We can compile a package for each table with where these statistics came | <ul style="list-style-type: none"> • Kate will get high school volunteers (4:00 until 7:00 – 4 volunteers) – send name and cell phone numbers to Jennifer • Vanessa will do some multimedia for the event for the projector • Cindy H will send out an email to Coalition members who missed this meeting • CAS will do coalition name |

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| | <p>from</p> <ul style="list-style-type: none"> • The program locator will be up and running in the rotunda and a photo slideshow of kids will be happening • Should we talk about the province's commitments? Bill 10 – is there info we can pull from here? Is it possible to see an investment amount for children ages 0–6, 6-12, and 13–18? • Ideally there will always be at least one person at each table | <p>tags and people can write in what program they are from</p> <p>Roles day of:</p> <ul style="list-style-type: none"> • Eneyda will bring 2 volunteers as well and will coordinate the staff for the children (volunteer coordinator) • Front Desk – Paula C and Marilia • MCMC table - Cindy McCarthy and Lorna? • Licensed table – staff from Toronto Early Learning and Care Services • Recreation – Vanessa C • City Table – Diane B and Sandra M • Partner Table – SPT, Sick Kids, CAST • Food Coordinator – Beverly • Some of the leadership team will look for councilors, talk with them and peak their interest • Wear t-shirts from your organization if you have them. If you don't have that then wear black. |
| <p>Coalition Membership</p> | <ul style="list-style-type: none"> • Sick Kids – working with Gwen Burrows at Sick Kids to get a meeting with Chiefs of Staff to create a partnership re: parent education | |
| <p>Other Business/Next Meeting</p> | <ul style="list-style-type: none"> • Following this meeting there is a meeting regarding planning conference for Middle Childhood • Next meeting for MCMCT is February 17th | |