**MCMCT Meeting**

Monday, November 18, 2019 | 10 am - 11 am

Northern District Library, 40 Orchard View Blvd, Room 224

**Present:** Lisa Shortall (Family Day), Hanna Dada (parent leader), Sharma Queiser (Social Planning Toronto), Nade Lekosky (Toronto District School Board), Paola Collini (Toronto Catholic District School Board), Shobha Adore (Braeburnt Neighbourhood Place /Boys and Girls Clubs of Toronto), Tanya Riverol Diaz (parent leader)

**Phone:** Diana Grimaldos (Working Women Community Centre), Vanessa Chase (Regent Park School of Music), Jillian Sewall (YMCA), Eneyda Guerra (Waterfront Neighbourhood Centre), Amanda Neale-Robinson (TIRF Rugby)

**Regrets:** Lee Soda (Agincourt Community Services Association), Andrea Wong (United Way Greater Toronto), Katerina Lyberogiannis (City of Toronto - Parks, Forestry and Recreation), Jahy Velandria (parent leader)

1. **Welcome**

* Lisa Shortall welcomed the group and had everyone introduce themselves

1. **Parents Matter Project**
   1. **Promotional video**

* Everyone watched the new promotional video for MCMCT: <https://www.youtube.com/watch?v=Md1nSsMJPgE&feature=emb_title>
* There is a new blog post on our website which highlights the video
* The video is also accessible on the “Videos” Page of our website
* It was suggested that members could add it to their website
* A sample Tweet was shared and members were encouraged to help promote the video by using it
* Amanda mentioned that Wednesday is International Day of the Child and the Coalition should consider piggy backing off it
* **Action Item:** Lisa and Sharma to follow up on that
  1. **Rack Cards and New Manuals**
* Everyone shared how they have distributed the Rack Cards and manuals
* It was mentioned that more copies of the rack cards and manuals will be available at our next meeting
* If people want additional copies before them, they are located at Social Planning Toronto (Yonge and College). You can email [squeiser@socialplanningtoronto.org](mailto:squeiser@socialplanningtoronto.org) to make arrangements to pick them up.
* Three manuals on child development are also available in printed form.
* Healthy Eating and Nutrition needs to be updated to reflect the new Canada Food Guide. So, this manual will temporarily be removed from our website.
  1. **Workshops**
* Coalition members had a discussion about parent leaders facilitating workshops with member organizations
* Hanna mentioned that he feels comfortable facilitating a workshop on Sleep and Bedtime Routines
* Tanya mentioned that she is comfortable with any topic
* Diana (Working Women) and Tanya have already been in touch about organizing a workshop
* Eneyda said that she would like to organize a workshop for Waterfront on the importance of sleep and sleep routines
* Diana (as a member of the Leadership Team) will coordinate with interested organizations and parent leaders
* Jillian from the YMCA expressed interest and will check with the supervisors on topics
* Member organizations need to provide space and refreshments
* **Action Item:** Sharma to send some criteria and a calendar around where people can sign up and coordinate
* Shobha also offered to follow up with Boys and Girls Clubs in Toronto

1. **Sector updates**
2. Waterfront NC

* Eneyda mentioned there are a lot of changes happening downtown and it is becoming very competitive
* month of September did not run an after-school program and so restructured their approach - now provide daily options with a specialized activity
* New program was implemented program is October and they are gradually reaching children 6-12

1. Boys and Girls Clubs

* Shobha mentioned that the Childcare and Early Years act is being reopened
* MCMCT needs to look for opportunities to provide feedback
* City will be doing a roundtable for licensed childcare

1. Review of the City’s Middle Childhood Strategy

* This is being lead by Matt, who is an MCMCT member
* Several member organizations are participating in this

1. Family Day

* Lisa mentioned that they are waiting to see what happens with the strike
* Family Day works across three municipalities and will likely have a different effect in each area
* Nade will share info once she receives it

1. Social Planning Toronto

* Sharma mentioned that SPT is going through a strategic planning process and has sent SPT members a survey to gather input. Sharma encouraged people to complete the survey if they received it.

**4. Check-in**

* Members were asked how the new location worked for them and everyone agreed the location is fine as long as it is on the subway
* Start time being 10 o’clock is the most important and helpful
* Next meeting date:
  + Monday, February 10 at Social Planning Toronto, 2 Carlton St, Suite 1001