



MCMCT Meeting June 18th, 2018

10:00 am – 12:00 pm

CAST - 7th Floor – Room 7-2

Present: Cindy H., Shaida A., Ian E., Sharma Q., Matt H., Wail E.H., Lisa S., Terry K., Katerina L., Nadejda L., Jahy V., Julia P., Mariula H., Cherry Y., Diana B. and Shaden J.

Regrets: Diana G., Hanna D., David L., Kalaichelvy A., Vicky T., Vanessa C.

Minute Taker: Shaden J.

Discussions	Decisions/Actions
<p>Welcome:</p> <ul style="list-style-type: none"> • Ian E. welcomed MCMCT members and asked participants to introduce themselves. 	
<p>Coalition Structure & MCMCT Focus Areas:</p> <p>MCMCT Survey Update and next steps with focus areas:</p> <ul style="list-style-type: none"> • Lisa S. updated MCMCT members on the results of the survey on Coalition structure and focus areas. She mentioned that 44 members viewed it, 24 started filling it while 16 completed it with 66.67% completion rate. • She added that when members asked about their reasons for attending MCMCT monthly meetings, answers were as the following: <ul style="list-style-type: none"> ➤ Networking: 21.21% ➤ Education: 33.33% ➤ Advocacy 12.12% ➤ Awareness 33.33% • She mentioned that members identified some barriers related to attending MCMCT meetings regularly as work load and sometimes lack of time etc. 	<ul style="list-style-type: none"> • To share the survey’s results with leadership team in July’s meeting and have a closer look on service providers’ needs and parents’ needs to move ahead in a meaningful way with all the received inputs.

- 70.59% Members mentioned that they are ok with meeting time and location and 29.41% were not ok with that.
- 52.94% agreed on meeting on monthly basis while 47.06% chose every other month.
- When asked about members' interest in Lunch and Learns, 82.35% said "yes" while 17.65% said "no".
- When asked about the opportunity of using the info gained from MCMCT meetings, 18.75% strongly agree, 56.25% agree and 25% neither agree nor disagree.
- When asked about improving knowledge about issues related to middle childhood in Toronto as a result of attending MCMCT meetings, 43.75% strongly agree, 56.25% agree.

Revised Website Launch (please see attached members' feedback/suggestions):

- Sharma walked the MCMCT members through MCMCT's newly launched website, asked members for their feedback on content related to "Parents" and "Service Providers" and mentioned that the official launch will be in November 2018.
- She showed members MCMCT new designed logo and mentioned that everything on the website is branded around it.
- Members suggested adding the following under "For Parents" section:
 - Parents resources to be put on the top bar.
 - To follow up with website developer on google analytics to identify what is most being used by parents.
 - Linking the website to teachers, child care centres. Creating book marks with our website link.
 - Adding "For Children" button and H.W. help category.
 - To create buckets that could be used instead of the long list.
 - To follow up with ACSA about "Donate now".

- Members to share with Sharma and/or Shaden any feedback related to additional resources they would like to include under "Service Providers" section in the new website.

<ul style="list-style-type: none"> ➤ To add healthy sexuality for middle childhood under health. ➤ To add resources for safety and staying home alone. ➤ To have online forum. ➤ To link to the City’s blog about special needs services. ➤ Advertising on our website. ➤ To check Life with a baby website. 	
<p>Provincial Election – Debrief:</p> <ul style="list-style-type: none"> • Members debriefed about the provincial election results talking about a new conservative government with lots of deficit that might hinder what they promised to do. • Policies and ministries are being reduced at the time being and there is a debate on what’s going to happen. • Ian mentioned that the P.C. government will continue a mixed system for After School Programs and will keep the new 100,000 child care spaces. 	<ul style="list-style-type: none"> • To send a letter to Premiere Ford to thank him for replying to MCMCT questions and push the provincial Middle Years Strategy forward.
<p>Parents Matter Project – Month in Review (See attached):</p> <ul style="list-style-type: none"> • Shaden spoke about the delivery of new learning sessions in the community and asked members if they are interested in hosting one of those sessions adding that Parents Matter Project covers food, tokens and involves pediatric residents from The Hospital for Sick Children in the delivery of sessions. • She also spoke about the compilation and design of 5 new training manuals in addition to Sleep and Routines and Body Image. • Shaden told the group that she is working on producing promotional videos for the learning sessions with an expert in the field and added that all resources will be posted on MCMCT website by September 2018. <p>Fall Launch Event (See attached):</p>	

<ul style="list-style-type: none"> • Shaden presented an overview of the initial MCMCT discussions about fall event launch held on May 14th, 2018. • She also brainstormed ideas related to theme, how the event might look like, food, social media and press. <p>Presentation Parent Learning Session – Growing Healthy Minds (See attached):</p> <ul style="list-style-type: none"> • Shaden presented to MCMCT members Growing Healthy Minds learning session developed by Heather Jonson and Joelle Therriault and mentioned that this parent learning session is under the mental health umbrella that includes another two learning sessions “We All Have Mental Health” and “Children’s Mental Health Challenges and Seeking Support”. 	
<p>Sector Updates:</p> <ul style="list-style-type: none"> • Matt Hilder from City of Toronto Children’s Services said that he is going to attend with David Lee, who is now in charge of developing the new service plan for 2020, MCMCT meetings and mentioned that he will re-visit implementation plan of City’s Middle Childhood Strategy to see where they are, what they implemented and what is pending especially with major changes and programs. • He also mentioned that he is also exploring how to integrate children ages 4-5 years into the City’s planning. Toronto’s Childcare Growth Strategy is for children up to 5 and the Middle Childhood Strategy is for children 6-12. • He added that consultations will start with MCMCT in September 2018 to explore what worked and what didn’t work over the last 5 years of implementation and how to incorporate the Provincial Strategy. 	



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| <ul style="list-style-type: none">• Sharma invited members to Frances Lankin Community Service Award event held by Social Planning Toronto on June 18 at Mattamy Athletic Centre. | |
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Next meeting: Monday September 17th, 2018

10:00 am – 12:00 pm - CAST