**Middle Childhood Matters Coalition- April 28th 2014 Members Meeting**

**Brainstorm on Next Steps; Civic Engagement, Janurary 21st Event, Training and Education**

**#1 ADVOCACY – CIVIC ENGAGEMENT**
A CAFE (Trustees) - community integration/services - provincial level
- contributing proactively to policy to several levels of government
- approaching the mayoral candidates
- keep the fact sheets updated so that questions can be updated (with solutions) to tweek for the level of government

B
- TDSB/TCSB/French Boards - solutions focused
- letters to boards & subcommitees
 - Gord Perks – Parkdale
 - share with Ministries
Who needs to know ? – watch dog to breakdown silos

- Parent training on civic engagement
 - make it fun
 - parent council
 - make it relevant to ALL aspects of their lives
 - parent academy
 - integrate into school fun-days ?

\* Mapping is used, but out of date, suggest using percentages rather than actual numbers –IBSO Reid

B# 1
- Letter writing team
- Justice/Poverty/Nutrition – coordinated letters asking for response to research – how do you think it’s going?
- Concept Mapping – Dr. Pat O’Campo, MCMC
- Parent Advisory Groups – i.e. Harbourfront Community Centre
- organized programs – build on existing PAQ’s ?
 - FOK parents
- Mental health work tied together
- lunch/coffee with Kate Wallis – PIAC, TDSB Parent Academy
 - engaging parents – strategy to meet our mission

- All Candidates Meeting – host
- Coalition for Childcare Do’s ? On ?

- share social media with relevant staff / informing front line staff about MCMCT & M. Childhood & program locator
- community health centres – give info to staff
- collaborate with HSC & MCMC, at home alone program – can it be done as an app ?
- Public Health connecting with HSC
- Parent Academy with model schools – TDSB – participate in conference

**What and who can do what ?**

1. How does MCMC endorse Messarus ?

**Workgroup** Members
Gila Raposos- St. Christopher House
Cindy McCarthy
Paola Collini (TCDSB)
Lesley Johnston SPT
Jillian Sewell

**Jan. 21st Middle Childhood Day** Title: Rotunda Event , My Out of School Time Programs
- educate/promote with parents
- educate/promote with councilors
- showcase of services/programs
- new councilors
- raise awareness and celebrate the work being done
- more promotion of what middle childhood is as a developmental phase – have a few presentations of the benefits of OOPS, use research to present (different rooms, 2 pg summary ? statistics ? )
- role of school age child at the rotunda event
- letter to the city to dedicate M.C. Day
- OOSP – target date to support “events”, keep children’s voice in front , make sure a program from each ward, and present something to councilor made by kids

- Collective Impact – greater partnership
- OISE, Jane Bertrand, Charles Pascal - what presence could they have?
- social justice – curling – Roots of Violence
- culture & sport
- city nutrition – after school
- TDSB, TCSB, walking school bus, TFFSS, TCF
- Toronto Housing – nutrition
- Breakfast Clue of Canada

Workgroup
- Dr. Lee Ford – Jones
- Lisa Shortall
- Jennifer Drummond

**#3 Training & Education**- conference – building partnership – colleges, city, ministries
- smaller workshops for parents or individual groups
- participation in the city of Toronto workgroup
- online training – links, access, research
- Prevnet – Bullying
- HSC – outreach – child heath
- Broader sense – social media campaign, website
- designate MCMC members to lead – take a lead specifically
- write a letter to HSC – to make links to online posts/training
- survey members to identify training needs
- School Board & First Aid linkage – write a letter
- Donna Kwan – letter – meeting face to face ?

- make it fun, easy and relevant to all aspects of their lives, Jennifer D. – develop draft of workshop

- calendar of events of training
- discounts for training (First Aid, CPR, High Five, etc), by creating a relationship/partnership
- could attract new members to MCMC

- ON After School Resource
- conference for service providers – 2 different times/dates – training by A-kind staff, free workshop – list on website ? agencies doing trainings - for other agencies and /or for parents
- champion for MC
- Dr. Lee Ford-Jones
- United Way lower Vancouver
- developmental stages

- conference – trainers – survey of staff

**Training & Education Workgroup**- Eneyda Guerra (HCC)
- Diane Banks (TPL)
- Jennifer Drummond (TFSS)
- Kathie Droy (Access Alliance)