

MCMCT Meeting Minutes Nov. 20th, 2017

10:00 am – 12:00 pm

CAST – 7th Floor – Room 7-2

Present: Ian E., Sharma Q., Shaden J., Lisa S., Alexandra A., David L., Hanna D., Jahy V., Julia P., Linda S., Lee F. J.

Regrets: Beverly D., Cindy H., Jillian S., Liz H., Luisa O.G., Mariula H., Paola C. M., Vicky T., Cherry.

Minute Taker: Shaden J.

Discussions	Decisions/Actions
Welcome:	
• Ian E. welcomed MCMCT members and mentioned that	
October. 16 th , 2017 meeting was cancelled because Leadership	
Team decided to spend more time on finalization of MCMCT	
Vision and Mission.	
MCMCT key areas of focus & influence for the next 2 years:	
Introduction:	
• Lisa, Sharma and Ian briefed the group on the discussions of	
Leadership Team meeting on Nov. 9 th .	
• Ian presented the final Vision and Mission to the group.	
Vision:	
A city where all children 6-12 years old and their families have	
equitable opportunities and resources to thrive.	
Mission:	
Actively promoting and influencing a system that prioritizes	
children 6-12 years of age and their families.	



Review Areas of Focus Summary Document & Group Work:

- Sharma briefed the group on Leadership Team discussions about MCMCT focus areas for the next two years. (See Attached)
- She mentioned that 3 focus areas were identified (Advocacy & Public Awareness, Coalition Building and Parent Engagement).

Advocacy and Public Awareness:

City Budget:

- It was agreed to review and analyze City budget. Areas to look for include: instructional recreation spaces, ARC spaces, subsidies, investment in implementing the Middle Childhood Strategy
- Members agreed on writing a budget letter on behalf of Coalition and making it an open letter for all Coalition members to sign (if possible).
- MCYS was supposed to launch the provincial Middle Childhood Strategy on Nov. 8, 9, or 10, 2017 however the date to be determined later since they didn't get back to Shaden on launch timeframe.

Before and After School Program Regulation (BASP):

• MCMCT can comment on City staff recommendations on authorization of recreational and skills building programs.

Ontario After School Funding:

- Ian spoke about MTCS funds of After School programs for a group of organizations across the province who are funded until June of 2018 and mentioned that no announcement of funds renewal beyond 2018 school year.
- Members suggested inviting every after school service provider to an open meeting for stakeholders to strategize around the issue and develop a coherent voice on lack of funding.

Parent leaders to depute to Budget Committee on Jan.
8, 9 and 10 2018.



• Members also suggested contacting Toronto Star journalist to talk about the need for After School Programs for children and their families.

Provincial Elections :

• Members suggested preparing a toolkit including provincial key asks that touches on the political events, sending them to officials and requesting responses that could be posted on MCMCT website.

Municipal Elections:

• Members brainstormed ideas on how to approach candidates which include meetings with candidates, educational evening at city, all candidates debate.

TDSB Equity Report:

• TDSB has developed Equity Report that will be approved by the Board in Dec. 2017 however the report has no funds attached to it.

Development of Advocacy Tools and Resources:

- To update MCMCT position paper and key messages documents and consider whether to keep provincial and municipal key messages or combine both.
- To explore the development of other election related materials. (i.e. questions to ask your elected representative).
- To train Coalition members on the use of those documents.
- Ian suggested including Public Campaign on Importance of Middle Childhood and After School Programs.

Public Awareness:

- Shaden mentioned that in the final year of the OTF grant, there is mention of a public campaign
- Discussion on how MCMCT to can use media to raise public

- To invite John Malloy to one of MCMCT meetings to brief members on TDSB Equity Report.
- Sharma, Alexandra and Lisa to update MCMCT position paper and asks document.
- Lisa to provide a contact from Toronto STAR and Sharma to ask the support of communication staff at



awareness	SPT.
• Ian suggested adding exploring ways that MCMCT can use	
social media to raise awareness	
Coalition Building:	• Shaden to follow up with
• MCMCT members discussed how to continue building/growing	members on their
the Coalition and keeping it active and well attended.	commitment and
• MCMCT also suggested reviewing membership Package and	attendance (TPL, TPH,
membership TOR.	PFR, ARC,Toronto
Parent Engagement:	Coalition for Childcare,
 Lisa and Shaden updated members on Leadership discussions on 	Harbourfront, NYCH,
how to retain the core group of Parent Leaders who have been	Beyond 3:30)
engaged in Parents Matter project for two years beyond the life	
of the project.	• Sharma and Ian to work
• Shaden added that MCMCT can work with parents through	on reviewing membership
member organizations and mentioned that some of current	package.
parent leaders are involved with some projects implemented by	
MCMCT members i.e. Hippi & Latin X project by WWCC and	
other by WNH.	
• Lisa mentioned that parent leaders are trained on delivery of	
learning sessions in their communities and that added that	
MCMCT is developing training manuals of different learning	
contents that will be in both hard copies and on website which	
could be used by service providers and community leaders in	
different settings.	
Parents Matter Project:	
Month – in – Review (See attached):	
Nov. 25 th Parent Symposium:	
• Shaden announced that spaces are filled out for Nov. 25 th	
"Nurturing Family Engagement" parent conference and	



mentioned that waiting lists are filling up.	
• Shaden stated that MCMCT will be targeting 420 parents out of	
600 parents (as per Eventbrite registrations) who will be	
attending 14 sessions on 7 different topics.	
Sector Updates:	
• David Lee will be presenting in December 2017 about	
Children's services work on authorization of recreational and	
skills building programs.	
Next meeting December 18 th , 2017 – 10:00 am – 12:00 pm	